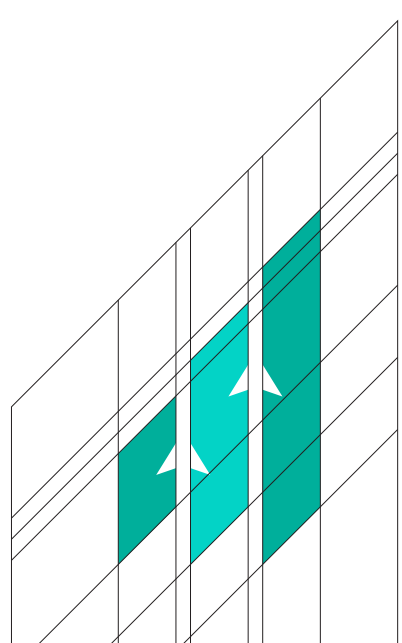


SENTRA-X

TEMRA FINANCE



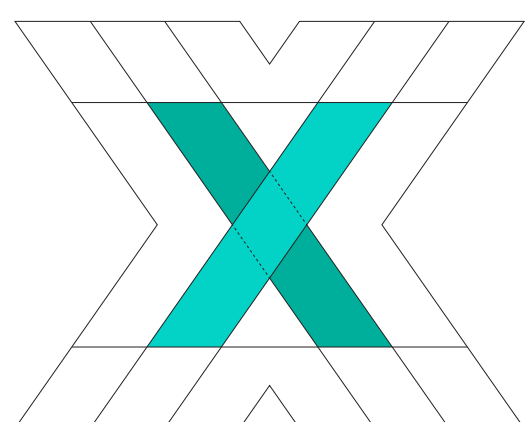
-Corporate Structure
Bars resemble buildings, reflecting stability, trust, and institutional strength.



-Growth Bars
Inspired by financial charts — upward movement shows growth and value increase.



-Arrow Shapes
Built into each bar — symbolizing momentum, progress, and client success.



SENTRA-X

TEMRA FINANCE

- ✕ The bold, stylized "X" instantly grabs attention and anchors the brand name visually.
- ✕ It creates a clear, memorable focal point.
- ✕ Visually, it complements the classic serif of "SENTRA" and the clean look of "TEMRA FINANCE," balancing trust with innovation.

- ✕ The letter X evokes ideas of:
 - ✕ Cross-border exchange (global finance)
 - ✕ Execution points in trading
 - ✕ Intersection of technology and finance
- ✕ The split tone in the "X" (light teal and darker teal) subtly symbolizes:
 - ✕ Duality: Tradition vs innovation, local vs global, manual vs automated
 - ✕ Dynamism: Movement, evolution, and data flow
 - ✕ A hint of depth and dimension, making the brand feel high-tech and forward-looking

PANTONE 3275C Carga histórica Sostenibilidad C:96% M:0% Y:51% K:0% R:0 C:175 B:154

Corporativismo Solidez C:0% M:0% Y:0% K:100% R:29 G:29 B:27

PANTONE 3275C Carga histórica Sostenibilidad C:66% M:0% Y:33% K:0% R:45 C:123 B:117

Built on a modular system for balance and precision. Each line, space, and angle is intentional.

